



EuroGeographics Strategy – a work in progress

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The 'old' strategy

- Emphasis on producing products
- Emphasis on topographic information
- Emphasis on external stakeholders



Products and Product development

Using data from Europe's National Mapping and Cadastral Agencies



EuroBoundaryMap



EuroGlobalMap



EuroRegionalMap



What's changed?

- Our Members!
- In 2002 we had 33 (paying) Members
- Today we have 43 (paying) Members
- Cadastre, land registry, topographic mapping +
- Evolving role of the NMCAs





What's changed?

- European Directives, Communications, programmes
 - Impact on our business
 - At least 25 requiring GI
- European GI developments
 - Galileo, GMES (both operational in 2008)
- Funding programmes
- Customer demand





General Assembly - Priorities

- Strategic level
 - Coordinated engagement at the right levels
- Reference information
 - From creating a 'product' to 'interoperable infrastructure & products/services'
- Increased investment in cadastre & land registry activities



Vision

To achieve ‘interoperability’ of the Members’ national land and geographic information assets

..... to provide Europe with an information asset that will enable it to become the most competitive and sustainable economy in the world.



Mission

- To further the development of the European Spatial Data Infrastructure through collaboration in the area of geographical information, including topographic, cadastre and land information





Mission

Influencing

EuroGeographics

- credible
- competent
- leading

Interoperable
Infrastructure & products

Exchange of
best practice



Benefits to our Members

- Learn from each other allowing re-use or improvement of existing practice
- Track, influence and respond to European policy developments
- Maximise the use of national information assets for the benefit of European users
- Collectively raise the profile and the benefits of geographic and land information to position the NMCA's at the heart of their national SDIs (from which the ESDI will be built)



Delivering value to our (external) stakeholders

- Transparent & secure European land market
- Community policies
- Environmental management
- Security
- Private business
- Citizen

> Underpinning sustainable development



Strategic goals

- Network of committed Members & related organisations working together in a ‘learning organisation’
- Better EU policy
- Create, maintain and distribute harmonised small scales topographic ‘reference’ datasets
- Establish the ‘building blocks’ of interoperability – integrated topographic/cadastral/land registry information

> Building relationships



A strategy aligned with INSPIRE (and GMES)

		<u>2007</u>	2008	2009	2010	2011	2012
Metadata	Rule Implement ▲	▲			▲		
Specifications	Rule Implement			▲ Annex 1		▲ Annex 1	▲ 2,3
Network Services	Rule Implement	▲ ?	▲	▲			
Data sharing	Rule Implement ▲	▲					

Fast track services

Reference information (INSPIRE)

Administrative units	ERM & EGM	EuroBoundaryMap	EuroBoundaries
Transport		EuroRoadS	
Hydrography		RISE	
Elevation			
Cadastral parcels		C&LR project	eContent+ project?
Ortho-imagery			
Protected sites (out of scope)			
Land cover (out of scope)			

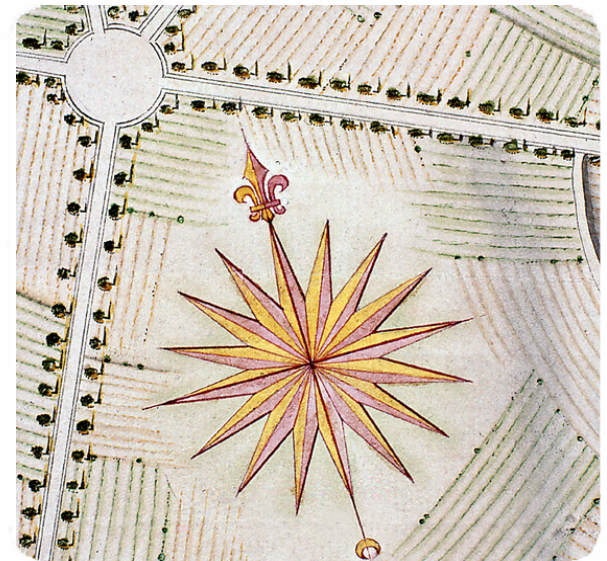
Referencing and coordinate systems

Coordinate reference systems	CRS	CRS v2
Geographical grid systems		
Geographical Names	EuroGeoNames	
Addresses		

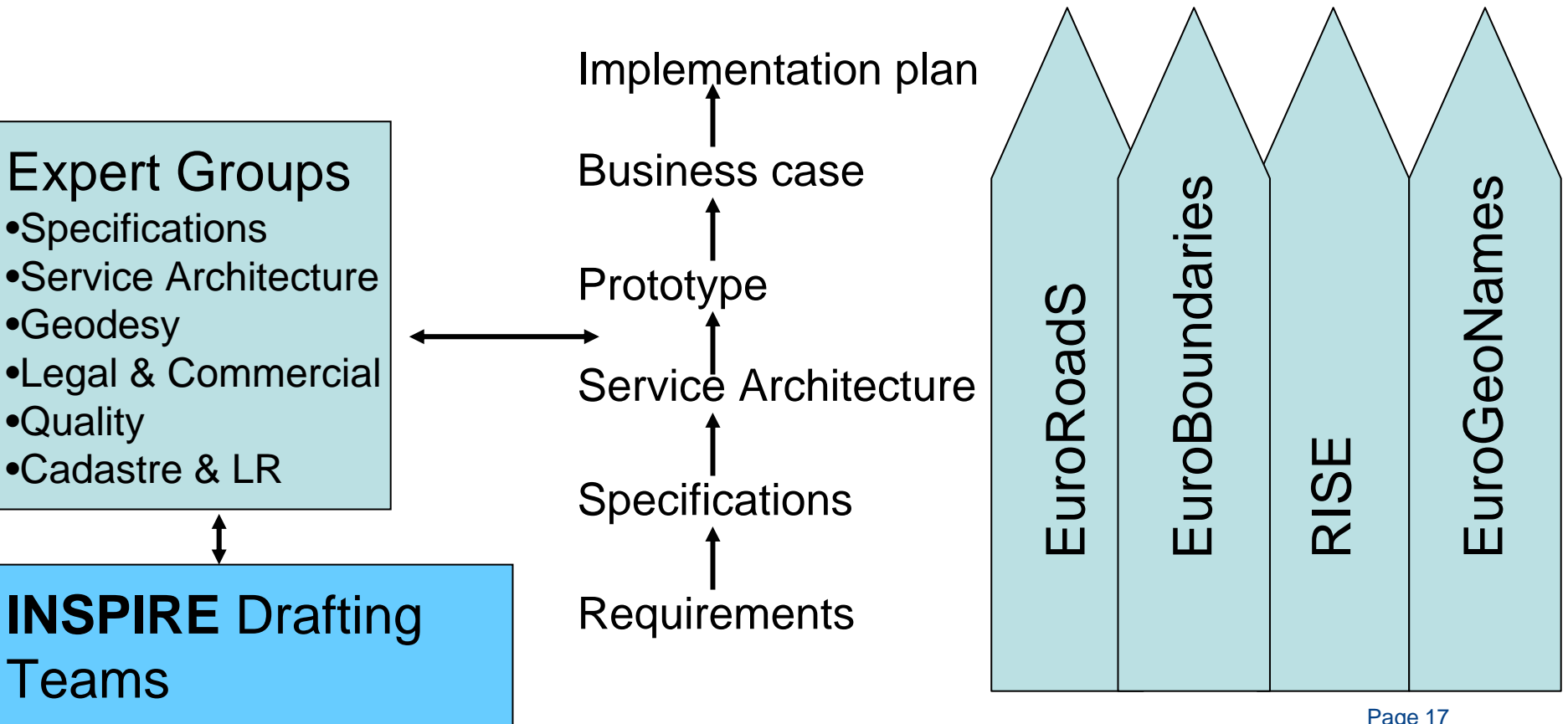


EuroMapFinder

- A Metadata service of Member & EuroGeographics products
 - Discovery service - searching for geographic products in Europe
 - Metadata administration - maintain the metadata information of the products
 - ISO compliant; multi-lingual
- Launched start of 2006



A programme of interdependent projects/activities





Sharing 'best' practice

- Pricing & Licensing guidelines
- Quality improvement plan
- Quality Management handbook
- ISO 19100 Quality guidelines
- Process approach for benchmarking
- Definition of the European vertical reference system
- Distributed service architecture design
- Global schema & feature catalogue for data specifications



Lobbying/influencing

- INSPIRE
- PSI
- Database directive
- GMES
- Water framework directive
- eContentplus
- Mortgage credit in the EU





Finance

Core budget:

Subscriptions &
net product income:

650,000 Euros

Fixed > 6,000

Variable > 14%

+

Project budget:

Additional
contributions

+

Members budget:

Manpower

> Increase investment in C&LR activities



In conclusion – to make a difference ...

Influencing

EuroGeographics

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Exchange of
best practice

Interoperable
Infrastructure & products