

Cadastral, Public Policies and Economic Activity

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Recent developments (1)

- Governmental initiatives
 - **EUROPEAN DIGITAL AGENDA**
 - UK <http://data.gov.uk/>
 - Visby Declaration - Creating impact for an eUnion 2015
 - Malmö Ministerial Declaration on eGovernment
 - DK, FIN, ES, “apps” competitions



Recent developments (2)

- And... non-governmental initiatives
 - Open data advocates
 - “Semantic web community”
 - Apps developers
 - ... enthusiasts



Our view

- Re-use of government data is being increasingly recognised in EU/ MS/ Regional Governments as an opportunity for economic growth and job creation, and a way to bring Governments closer to citizens and civil society, greater democracy...etc.

Momentum growing!



What do these policies aim at ?

- Easy and easier access to government data for re-use (either commercial and non commercial)
- Greater accountability and transparency of public bodies



Impact of public open data policies

- Economic
 - New avenues of economic growth
 - New firms being created
 - New business models identified & tested
 - New jobs
 - Competitive advantage
- Social
 - Education
 - Leisure
 - Better services



Where are we in the EU?

- Legislation in place (PSI Directive)
- Active group of MS (UK, ES, NL, FR, DK, FIN...) and regions (Piamonte, Asturias, Basque Country, Rennes, London)

...but...

- Only limited success stories in the EU
<http://data.gov.uk/>, Spanish cadastre, NL Meteo, etc
- Important barriers remain



Barriers to PSI exploitation

- No availability of PSI
- Lack of clear rules and policies for and conditions for re-use
- Mindset of public sector bodies
- Unfair competition
- Lack of transparency
- High charges



Some questions ?

- Why it happened notably in the UK and now?
- Why is it not happening elsewhere?
- Is there a need for new PSI legislation at EU level? If yes, which? Why?
- Would reinforced legislation be enough? If not? What is additionally required?



Why it may not be happening?

- Limited political support
- Disbelief of its full economic potential
- Not the right time. Recession ??
- Resistance to change (traditions)
- Organisational issues (where is data?, Is it machine readable ?)
- Financial issues
- Competition (PB vs. Reusers)



Key to success?

- Political and organizational leadership
- Political courage & vision
- Gather **evidence** for political decision-makers on the **advantages** of proactive PSI policies.
- Trial & error



Homework for all !!

- Stimulation actions from the supply side (MS, PSB)
- Reusers – be innovative and exercise your rights!
- EC will support and accompany process

Shared task, rights and obligations!

PSI is becoming a real treasure



EUROPEAN DIGITAL AGENDA

- ICT sector responsible for 5% of EU GDP
- Market value of €660 billion p.a.
- Proposes many different actions to develop a vibrant digital single market
- **Review of PSI Directive by 2012:**
 - Scope ? Cultural sector ?
 - Non-compulsory re-use regime?
 - Charging principles ?



The role of the European Commission

- A common EU legislative framework (PSI Directive in 2003; review in 2009, further review in 2012)
- Monitoring implementation and application
- Funding
- Economic analysis
- Exclusive agreements
- ePSI platform
- PSI Group



Conclusion

- Information Society spreading
- PSI (Gov Data) increasingly recognised
- Flagship projects launched (data.gov.uk)
- Implementation of the European Digital Agenda
- Further review of the PSI Directive in 2012 ?
- MS & Stakeholder involvement crucial

A long journey.....



Thank you!

- http://ec.europa.eu/information_society/policy/psi/index_en.htm

<http://twitter.com/infsoe4>

